

Production Designer

Veritone

[Freelance] - Created over 800 icons, and dozens of digital assets to support the launch of their rebranded website. Produced reports, case studies, Keynote & Powerpoint presentations (including animation), GIFs, event signage, print ads, banner ads, and image comps for blog and online usage. [[click here](#)]

Production Designer

Rauxa

[Freelance] - GIF creation, banner ads, email campaigns (both mobile & desktop), print ads, brochures, and image retouching/creation. Key clients/Direct Links: **GAP, Inc., Verizon, TGIFridays, Allergan, Disney**

Production Artist

Blizzard Entertainment

[Freelance] - Produced signage and assets (both print & digital) to support their annual BlizCon Event, created tons of banner ads, packaging and packaging art. [[click here](#)]

Associate Creative Director

InterCommunications

[Freelance] - Concept, art direct, and/or design theme books, signage, websites, and print ads to market luxury resorts worldwide. Standout campaign: Punta Sayulita, a bohemian resort property along the south-coast of Mexico. [[click here](#)]

Creative Director

Bates/Lee Advertising

As Creative Director, I lead a small team, designed and oversaw the creative on various accounts—Hilton Hawaii, Conrad International Hotels, BIVB, and American Express. This work included print, web, digital, photography and television—for both their Southern California and Hawaii offices. [[click here](#)]

Art Director

O'Leary & Partners

[Freelance] - I worked on several of their accounts. However, the work I did on Kawasaki was a stand-out. Most notably, the Kawasaki Contingency Brochures. I created a variety of looks by hand—many of which became Fine Art prints. [[click here](#)]

Creative Director

Foote, Cone & Belding

As Creative Director on the Taco Bell Field Account, I was tasked with creating the concept & design of all marketing tools specific to each of the divisions throughout the country: print, POP, outdoor, corporate materials, sweepstakes & game events, radio, and television, as well as managing all writers and designers, attending press-checks, photo shoots, and final retouching. Awards: LateNight Outdoor-OBIE 2003, XBox Field & Nat'l Merchandising-REGGIE [[click here](#)]

Art Director

Wunderman, Cato, Johnson

[Freelance] - I was part of the initial creative team that took over the Taco Bell account after it left Chiat (ending the “dog” campaign). We rebranded the creative, and reimagined their marketing voice—including all new iconic logos for each food product. I assisted in the development and launch of the Chalupa & Nachos Bellgrande. I also art directed much of the food photography. [[click here](#)]

Creative Director

Markzware Software

Originally hired as an Art Director, I was promoted to Creative Director within my first year. Directing a small team, I completely revamped their brand identity, packaging design, and marketing campaigns. I wrote copy, and developed their trade show elements, as well.

Additionally,

as LaManna Creative

I create work for many businesses and ad agencies in the OC/LA area, including: Mazda, HÔM, and Ingram Micro. This work ranges from concept & design (analog & digital), to photography, art direction, and video content. Key efforts: strategy, concept, branding, graphics, digital media, print, photography (product & lifestyle), video content (can shoot & edit), as well as creative consultation—via commission or work-for-hire. [[click here](#)]